

**Up to 2%**  
of the population in developed countries suffers from chronic wounds<sup>1</sup>

**6.7 million Americans**  
and  
**20 million worldwide**  
treated for chronic wounds per year<sup>2-3</sup>

U.S. cost:  
**\$20 - \$50 billion**  
per year<sup>2</sup>

Developed countries account for:  
**3%-5%**  
of total healthcare expenditures<sup>4</sup>

Type of Chronic Wound	Annual Treatment Cost (US)	Patient Cost per Wound
Pressure ulcers	>\$11 billion <sup>5</sup>	\$20,900 - \$151,700 <sup>5</sup>
Diabetic foot ulcers	\$9 - \$13 billion <sup>5</sup>	\$50,000 <sup>6</sup>
Venous ulcers	\$2.5 billion <sup>5</sup>	>\$34,000 <sup>5</sup>

### Recurrence Rates

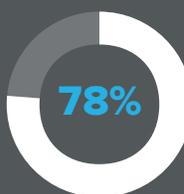
Pressure ulcers	31% – 79% <sup>7</sup>	Biofilm infection may directly hinder wound closure or cause defective wound closure, leading to wound recurrence. <sup>5</sup>
Diabetic foot ulcers	8% – 59% <sup>8</sup>	
Venous ulcers	70% <sup>3</sup>	

### Treat Chronic Wounds With JumpStart™ Dressing

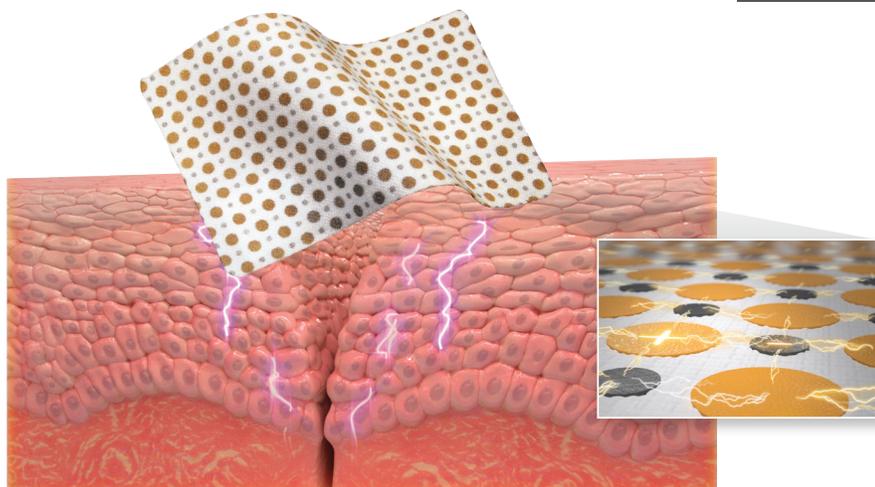
Published studies demonstrate the ability of JumpStart dressing to:

- Kill a broad spectrum of microbes, including multidrug-resistant and biofilm-forming bacteria<sup>9-11</sup>
- Disrupt established biofilm infection<sup>12</sup>
- Prevent biofilm from forming<sup>12</sup>

### Biofilm Complicates Chronic Wounds



- ~78% of wounds are infected with bacterial biofilm<sup>13</sup>
- Key cause of delayed wound healing
- Shields the infection from patients' immune response and antibiotics<sup>5</sup>



#### References

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